

Sarajevo Hosts Iranian Cultural Days



TEHRAN -- The Iranian Cultural Days event is currently in full swing at the Istočno Cultural Center in the Bosnian capital city of Sarajevo, celebrating Iranian art, film, and tradition.

The cultural delegation of Iran kicked off a week-long event in Bosnia and Herzegovina on April 24, promising a rich cultural experience.

Every day, 150 Bosnian children and teenagers gather to immerse themselves in the world of Iranian cinema, watching acclaimed animations like 'Dolphin Boy', 'Lupto', and 'Mubarak'.

Audiences also enjoy acclaimed films such as 'Romanticism of Emad & Tooba', 'Hanas', 'Sara and Ayda', and 'The Painting Pool'.

Muhammad Hussein Ansari, Iran's cultural attaché in Bosnia and Herzegovina, emphasized the distinct qualities of Iranian cinema.

"Iranian cinema stands out for its avoidance of typical cinematic tropes, such as violence," Ansari explained. "Instead, Iranian films prioritize moral principles, family values, and respect for human dignity."

Complementing the film screenings, a photo exhibition showcasing Iran's natural and tourist attractions invites visitors to explore the country's diverse beauty.

Adding to the cultural immersion, a handicraft exhibition also features traditional Iranian art forms.

Iran's Weekly Cinema Roundup



TEHRAN -- Against a backdrop of record-breaking debuts and captivating releases, Iranian cinema finds itself enveloped in an atmosphere of anticipation and enthusiasm.

Here is a glimpse into the latest happenings:

'Intoxicated by Love' Shatters Records

Hassan Fathi's new movie, delving into the life of Persian poet Rumi, has made waves with its staggering debut, attracting 51,000 viewers on its opening day, iFilm reported.

With a stellar cast, including popular Turkish actors, Parsa Pirouzfar as Rumi and Shahab Husseni as Shams Tabrizi, the biopic promises to be a visual and emotional treat.

'Freeloader': A Comedy-Fantasy Delight

Directed by Adel Tabrizi and starring Hamed Behdad and Sahar Dolatshahi, 'Freeloader' brings a unique blend of comedy and fantasy to the screen, offering a refreshing departure from conventional cinema.

The movie is ready for screening in theaters across the country.

'Year of the Cat' Releases New Poster

Mostafa Taqizadeh's latest creation has released a new poster designed by Mohammad Rouholamin.

With a great cast and in fierce competition with 'Intoxicated by Love', 'Year of the Cat' has captivated audiences since its release on April 11, 2024.

'Spouse' Releases Special Version

Iranian classic 'Spouse', directed by Mehdi Fakhimzadeh, has unveiled a version for hearing-impaired audiences, narrated by Iranian actor/writer Masoud Foroutan.

The timeless tale of love and ambition takes on new dimensions with accessibility in mind.

Top Cinemas of the Month Revealed

Kourosh Cineplex, Iran Mall Cinema, and Azadi Cinema Complex have emerged as the top-selling movie theaters in the Persian month of Farvardin (March 20 – April 19), showcasing the enduring love for cinema among Iranian audiences.

Pakistan, Iran to Jointly Produce Films

TEHRAN -- Iran and Pakistan are set to collaborate on a cinematic tribute to Allama Muhammad Iqbal, also known as Iqbal Lahori.

Officials from both countries recently met, and during those discussions, they agreed to work together on film projects, iFilm reported. The first project will be a movie about the famous poet and thinker, Iqbal Lahori.

Muhammad-Mehdi Esmaeili, Iran's Minister of Culture and Islamic Guidance, said, "The production of some joint films was put on the agenda, the first being about the late Iqbal Lahori, the preparations for which are underway."

This collaborative effort follows an earlier announcement by Pakistan's Minister of Culture Jamal Shah, highlighting the shared commitment of Iran and Pakistan to produce joint films, including a tribute to Iqbal Lahori, recognizing him as a pivotal cultural figure shared between the two nations.

Iqbal Lahori was a prominent South Asian academic, poet, barrister, philosopher and politician.

He is highly regarded for his significant contributions to both Urdu and Persian literature, making him a leading figure in Urdu literature. Renowned as the poet of Islam or the poet



of the East, Iqbal's influence extends beyond national borders, resonating across India, Pakistan, Bangladesh, Sri Lanka, and beyond.

Often hailed as Pakistan's spiritual father, he advocated for the revival of Islamic civilization globally, particularly in South Asia.

After Pakistan gained independence in 1947,

Iqbal was designated as the country's national poet. He is widely respected as the "Ha-keem-ul-Ummat" (Sage of the Ummah) and the "Mufakkir-e-Pakistan" (Thinker of Pakistan).

Iqbal's poetry has been translated into numerous languages.

Iranian Company Develops Nanocoating Technology

TEHRAN -- A technological company in Iran has assisted domestic companies by supplying a nanocoating to them to increase the quality of their products such as tables, chairs and kitchen faucets and tiles to make them competitive in international markets.

"Since 2014, we entered the field of surface of objects coating by purchasing an Iranian nanocoating machine," Alireza Atash Golestani, the managing director of the Iranian technological company active in the field of nanocoatings said.

"Then after, the work on the use of nanocoating technology began, and we succeeded in obtaining a nano badge. We made our work team more complete so that we can provide the best coating to our customers," he went on to say.



"We also entered into different fields, including coating kitchen faucets, furniture, tables and chairs. We even had cases that were imported from neighboring countries, and nano coating was done in our company on those cases and were returned to that country," said the managing director of the company.

He further pointed to the challenge of working with large companies to use this technology, adding, "Some companies used to get this type of coatings before; but because they had not received good services and their products had been returned to them without proper quality check, they were

not very satisfied with this type of coating."

"But when we coated their products for them, they noticed the high quality of our services," added Atash Golestani.

"Manufacturers are very careful that nano coatings are proper and have no flaws. Quality control is important to us. With the help of adhesion and salt spray tests, our products are controlled, and the Nano headquarters also periodically controls the products," he added.

Proper adhesion ensures the coating won't chip, peel, or flake prematurely. Salt spray testing simulates harsh environmental conditions to evaluate the coating's ability to withstand corrosion. By subjecting test panels to salt spray tests, you can assess the durability of the coating.

Official: Iran a Pole in Separating Stable Isotopes

TEHRAN -- Iran has succeeded in becoming a pole in the separation of stable isotopes by using artificial intelligence and relying on its indigenous knowledge, the deputy head of the Atomic Energy Organization of Iran (AEOI) says.

Addressing the Second National Conference on Digital Transformation and Intelligent Systems on Thursday in the southern city of Lar, Ali Noroozi explained, "Stable isotopes are used in the diagnosis and treatment of diseases and are widely used in pharmaceutical sciences as the main material or raw material for the production of various radiopharmaceuticals."

The atomic agency deputy head said Iran has used artificial intelligence to boost the security systems in its nuclear facilities and keep them safe from attacks.

Another area that the AI has

rushed to the rescue of Iran's nuclear activities is enrichment, Noroozi said.

"Enrichment is a long and complex process... artificial intelligence is used in this

process to optimize the patterns and solve complex enrichment equations."

Picture of the Day



"Shirdang Bafi" of colorful braids is one of the handicrafts of Lorestan province. Shirdangs are mostly woven by Bakhtiari women who use simple tools to weave mental geometric designs. They are used to decorate homes, weddings, parties and cars.

Photo by IRNA